Calli Ryan

User Experience & Interface Designer

www.calliryan.design

callimryan@gmail.com

+1 804 512 9437

linkedin.com/in/calliryan
dribbble.com/calli-ryan

EXPERIENCE

User Experience Designer, Urbity

FEB 2022 – PRESENT

Mid-level UI/UX Designer at a small firm specializing in business productivity apps across a wide range of industries.

Develop design solutions for various platforms. Establish consistent brand and creative designs. Build sitemaps, wireframes and prototypes to outline structure.

Communicate ideas with project managers using concepts/mockups. Collect feedback and adjust approach to cater to criteria.

Designer, Calli Ryan LLC

MAY 2014 – PRESENT

Provide user experience research, consultation and design services for individuals and businesses with an 85% client retention rate over the last 8 years.

Product Designer, Young's Inc

AUG 2018 – DEC 2020

Design gift and home décor products; responsible for every aspect of product development up to fabrication for over 400 unique items.

Work directly with developers on the corporation's website and sophisticated B2B mobile app which includes a WYSIWYG editor for product personalization.

Synthesize and interpret sales data to inform design decisions, do market research, report on relevant trends, and participate in product development critiques.

EDUCATION

UI/UX Certificate, Springboard

2021 – 2022

700+ hour hands-on course covering end-to-end UX and UI including 4 portfolio projects and weekly one-on-one mentorship meetings with an industry expert.

MFA, Pennsylvania Academy of Fine Art

2012 – 2014

Visual Art

BA, University of Virginia

2007 – 2011

Visual Art & Design, Highest Distinction

EXPERTISE

Rapid Prototyping	Wireframing
Journey Mapping	UX research
UX copywriting	UX auditing
UI design systems	User testing

TOOLS

Figma & Sketch	Photoshop
Adobe XD	Illustrator
Adobe Animate	Wordpress